



Summer 2019 Online Marketing Internship (Full Time)

Looking for an opportunity to gain experience with a leading digital agency? Do you want to be on the fast track for an internet marketing career? Do you wish you had a job that included skills training from the best in the field?

We are searching for entry-level applicants who are proficient in research, writing, and grammar and are energetic and willing to learn.

This internship includes personal training and guidance as well as experience working on real projects for our clients.

Job Responsibilities:

- Write website or social media content focusing on provided topics for Sixth City Marketing. This includes personal research you complete on Google as well as incorporating an SEO-optimized format, which you will be taught
- Assist account managers with daily tasks and client correspondence and communication
- Aid in creating progress reports for our team and clients
 - Involves tracking rankings, keywords and web traffic (using Google Analytics) on a regular basis.
- Add, schedule and edit content on client sites and social media channels
- Perform social media outreach

Training:

You will be trained and exposed to the following:

- Understanding the different internet marketing channels (search engine optimization, pay-per-click marketing, social media)
- How to interact with a customer
- Google Analytics – reading and understanding data and applying that to content creation and internet marketing strategy
- How to write and optimize content for search engines and social media platforms
- Content management systems such as WordPress and Drupal



Compensation:

This is a paid internship geared a sophomore, junior or senior in college.

Location:

You will work out of our Cleveland office located in Rocky River, Ohio.

How to Apply:

If this sounds like an opportunity that is perfect for you, simply send a cover letter and resume to john@sixthcitymarketing.com. Please include any relevant experience you may have.